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The 2008 Conference Planning Committee are thanking the following ISHA members who promoted their organization and supported the conference by donating door prizes. We are very grateful for your contributions!

- Alberta Sports Hall of Fame and Museum
- Bobby Orr Hall of Fame
- Canadian Golf Hall of Fame and Museum
- College Football Hall of Fame
- International Tennis Hall of Fame & Museum
- NCAA Hall of Champions
- Pro Football Hall of Fame
- Regina Sports Hall of Fame
- Saskatchewan Sports Hall of Fame and Museum
- The Nassal Company
- University of Iowa Athletics Hall of Fame

Association News

Volume 37, Issue 3

Forging Ahead—President Sheila Kelly

After serving on the ISHA board, I am honoured to carry on as the new ISHA President.

Individually, or as a Board, we hear ISHA members share their concerns regarding economic and budgetary constraints. We are all facing these challenges together. Over the years, the board had developed a number of programs to support membership during times of tighten fiscal realities.

ISHA offers two grants, one towards conference attendance and one for preservation projects; information for these grants are on the ISHA website www.sportsheritage.org.

“Through surveys we have discovered that the majority of ISHA members do not know that there are grants available to support ISHA involvement.”

Another tool of the website is the Upcoming Events calendar. The calendar can only be populated by members of ISHA, but the posted information is accessible by anyone accessing the ISHA website. This is a perfect vehicle for anyone with a limited marketing budget. Post your upcoming events, current and future exhibits, Class of 2009 announcement dates, lecture series, and more; then direct everyone interested in

sports heritage to your website.

As we navigate through these difficult times embrace the opportunities that you have through ISHA. As an organization, we can help you maximize your budget. There are other components to sportsheritage.org that can save you money including job postings and accessing travelling exhibits.

Your board is busy working for you. Please embrace the results of this hard work to further your own facility during these trying times.

When providing information to post include: the organization name, date(s) of event, contact information and description of the event.

Baltimore Maryland, Site of the 2009 ISHA Conference

Baltimore, birthplace of Babe Ruth and Michael Phelps, and home of Johnny Unitas, Lenny Moore, and Dorothy Hamill will host the 2009 ISHA Conference *History, Heritage and Heroes*. The Babe Ruth Birthplace and Sports Legends at Camden Yards will play host from October 27 – 29.

Come join us for a Natty Boh and a crab cake as we examine the challenges confronting sports museums today.



ISHA Members in the News

The **St. Louis Cardinals Hall of Fame** is currently "in transition" and without a museum building until the construction is completed in the Ball Park Village. The museum is expected to be in a new building about 2 years after groundbreaking, which is planned for late 2009...**Lynch Exhibits** produced two



new history timeline exhibits for the Comcast-Spectacor group. Both are intuitive

interactive exhibits (Lynch I-Wall patent pending) that allow guests to slide a 40" monitor to a topic or era of their choice. These historical timelines were created for the Philadelphia Flyers and the Philadelphia Sixers...**The College Football Hall of Fame** will host the 13th annual KeyBank Gridiron Legends Luncheon Series. This series features six luncheons April through August 2009. The College Football Hall of Fame annual Enshrinement Festival is set for July 17 – 18

featuring Lou Holts, Troy Aikman and others. For more information, visit www.collegefootball.org ... **National Baseball Hall of Fame and Museum** will host the Hall of Fame Classic at historic Doubleday Field in Cooperstown beginning June 21...**Peter J. McGovern Little League Museum** hosted the Philadelphia Phillies' World Series Championship Trophy on Wednesday, January 14. About 100 Major League Baseball fans visited the Peter J. McGovern Little League Museum to see the Commissioner's Trophy, better known as the Major League Baseball World Series Championship Trophy, won by the Philadelphia Phillies in five games over the Tampa Bay Rays...**United States Sports Academy** signed an agreement allowing the Academy to grant credit in the form of continuing education units (CEUs) to students successfully completing certain Red Cross Courses. Additionally,



Bahrain's General Organization for Youth and Sports signed an agreement with the United States Sports Academy to teach programs that provide students in the Kingdom a certification in sports management...**The National Sports Museum of Australia** is launching a traveling exhibit League of Legends – 100 years of Rugby in Australia. The exhibition begins April 7 at the National Sports Museum. Additionally, the Hall will open a new interactive hall and sports cinema Monday, March 30...**The Women's Basketball Hall of Fame** will host the WBHOF 4Kay Run/Walk on June 13, the 2009 Select Girls' Basketball Camp at Maryville College July 26-28 and have the second annual Future Hall of Famer Summer Clinic at Farragut Middle School August 4-7.

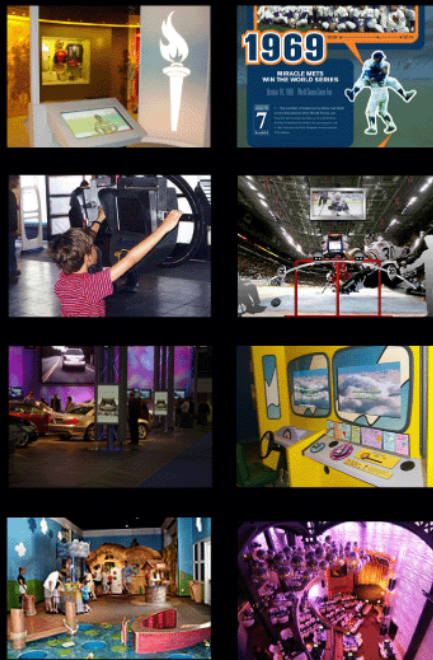


Visit www.sportsheritage.org for all of the complete stories listed here.

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AN A-Z REVIEW OF THE INDUCTEE SELECTION

PROCESS - Ben Sapp, Georgia Sports Hall of Fame

This is a recap of Ben's presentation at the 2008 ISHA Conference session

For all involved in the sports museum and hall of fame business, there are times when it feels as if no one is paying attention. For halls of fame, however, there is one time a year when you are sure not to be overlooked. Of course, this is when the newest class of inductees is announced. From fans, to journalists, to nominees, and board members, the common refrain is: How in the world did he/she get selected? Who picks your inductees anyway?

In many cases, it is impossible to answer these questions in a way that is satisfactory to the person asking the question. But if an easily explainable and transparent selection process is in place, there is a chance that a complaint can turn into a good experience and perhaps a new supporter of the museum.

Following is a list of questions and areas that must be considered when creating or amending an inductee selection process and some of the most common practices of dealing with these issues as suggested by the ISHA membership.

Who is eligible for induction?

- Those who made extraordinary accomplishments in their field.
- Those who satisfy a time restriction
- Those who have particular achievements as defined in hall by laws
- Those who fit a geographic restriction

Who serves on the selection committees?

- Journalists
- Experts in field
- Coaches/Players
- Hall of Famers
- Board Members

How are nominations solicited and collected?

- Word of mouth, websites, press releases/media, nominating committee
- Collected via mail, website forms, email

How many stages are there in the selection process?

- One committee; one vote
- One committee; multiple votes
- Multiple committees; multiple votes
- Regional/sport specific committees

New Exhibits

The College Football Hall of Fame will feature the new exhibit, "**The Bucks and the Blue**" Ohio State versus Michigan, College Football's Greatest Rivalry, which will open April 1st. The display will highlight the rivalry that began between the two schools in the early 1900's.

On April 25, the National Baseball Hall of Fame and Museum will dedicate **Hank Aaron: Chasing the Dream**, an exhibit that chronicles Aaron's life, from childhood through his big league career and post-baseball career. Additionally, on Memorial Day Weekend, the Hall of Fame opens the exhibit **Viva Beisbol**. Latino baseball pioneers like Roberto Clemente and present-day stars such as David Ortiz and Jose Reyes will be featured in the exhibit.

The Thessaloniki Olympic Museum is now organizing two digital exhibitions, **Olympic Torches and Olympic Medals** and **Paralympic Games** to debut in

April. The exhibits will present the history and important documents of these two great sporting events. To view the virtual exhibits visit www.olympicmuseum-thessaloniki.org.

The National Sports Museum in Melbourne, Australia have debuted **2008 Beijing Olympic Games** – an Australian Olympians display. The exhibit brings together objects of significance to Australian Olympians during the 2008 Beijing Olympic Games. Olympian Drew Ginn will install the men's pairs gold medal he won in Beijing with Duncan Free as the final piece of the exhibit. The exhibition will be on display until June, 2009 at which time, it will be incorporated within **Faster, Higher, Stronger**. Two other exhibits include **Opening of Game On & NSM Cinema Sport** opening March 30th and **'League of Legends' – 100 Years of Rugby League in Australia** running from April 7 until August 23, 2009.

2009 Inductees

International Scuba Diving Hall of Fame: Kimiuo Aisek, Howard Rosenstein, Geri Murphy, Larry Smith and The Williamson Brothers. Cayman Island honorees: Stuart Freeman and Ollen Miller

Georgia Sports Hall of Fame: Milton Byard, Hugh Durham, Terry Hoage, Andy Landers, Mills Lane, Jeff Malone, George Rose, Shannon Sharpe, Roman Turmon

Colorado Sports Hall of Fame: Ralph Backstrom, Laurice "Lo" Hunter, Sonny Lubick, Jerry McMorris, Lt. Col. John Mosley, Rod Smith

Women's Basketball Hall of Fame: Jennifer Azzi, Cynthia Cooper-Dyke, Jennifer Gillom, Sonja Hogg, Jill Hutchinson and Ora Washington

Please visit the [ISHA website](http://www.isha.org) to view the dates and locations.

Cincinnati: Host to the 2008 ISHA Conference -

Michael Gibbons, E.D. Babe Ruth Birthplace/ Sports Legends at Camden Yards

Having traveled there twice in '08, I had ample opportunity to case out the place, especially the Reds HOF, their staff and operation.

And one thing is for sure - ISHA in Cincinnati was a home run!

The seminars stimulated my museum-think, even if I'd heard the topic discussed before. It never hurts to review, and to hear what others have to offer. Kind of puts a fresh appliqué of paint on your canvas. The extracurricular tours and events were fun, enlightening, and great for networking.

And network is what most of the attending delegates did, asking and answering, and carousing with cohorts. They chatted from the morning continental to the hospitality hangout.

The one thing we'll alter for the '09 gathering in Baltimore, the proximity of the hotel to the conference center. I'll bring them closer; because I can.

In the end, hats off to Reds HOF director Rick Walls and his friendly, coordinated staff. They gave us Baltimore guys something to measure up to, and the task will be formidable.



Association News

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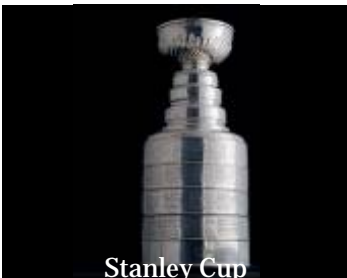
Congratulations

United States Golf Association - Tom Morris of St. Andrews: *The Colossus of Golf 1821-1908* has been named the recipient of the United States Golf Association's 2008 Herbert Warren Wind Book Award.

United States Sports Academy - David Stern, the most successful commissioner in National Basketball Association history, has won the United States Sports Academy's highest international honor, the Eagle Award. This award is presented to a world leader in sports that promotes international harmony, peace and goodwill through the effective use of sports.

The Greyhound Hall of Fame will honor Ed Scheele with the Lifetime Achievement Award by the American Greyhound Track Operators Association (AGTOA) at its annual conference March 17, 2008 in Las Vegas. Scheele served as its director for nearly 35 years.

What is the most recognized sporting event?



Stanley Cup

Credit: Manor/Hockey Hall of Fame



Super Bowl

Credit: Pro Football Hall of Fame



World Cup (football/soccer)

Credit:



Wimbledon

Credit: All England Lawn Tennis Club



World Series

Credit: Stewart Jr./National Baseball Hall of Fame and Museum



Other

October Poll Results

The results of the last poll "what was the greatest Olympic moment" were evenly split between the four medals won by Jesse Owens at the Berlin Games in 1936 and Derek Redmond's dramatic finish in the 400 metre at the 1992 Olympics in Barcelona.

To place your vote for this issue's question: What is the most recognized sporting event in the world? Email your vote to celebratesportsheritage@yahoo.ca.

The mission of the International Sports Heritage Association is to educate, promote and support organizations and individuals engaged in the celebration of sports heritage.



www.SportsHeritage.org