



**June 4, 2009**

**TO: International Sports Heritage Association Members**

**FROM: Allison Mailer, Communication Awards Committee Chair  
BC Sports Hall of Fame and Museum**

**SUBJECT: 2009 ISHA Communication Awards Program  
Call for submissions**

Please review the enclosed document detailing the 2009 International Sports Heritage Association (ISHA) Communication Awards. The ISHA Communication Awards Program was established to provide recognition for excellence in publications by ISHA members, regardless of size or budget. These awards are continually recognized internationally as some of the most prestigious honors that our institutions can receive.

All ISHA members are encouraged to submit entries for consideration for the 2009 ISHA Communication Awards. You may submit an entry for any or all of the various award categories.

The 2009 ISHA Communication Awards Committee is comprised of the following members:

Mary Altman, *World Golf Hall of Fame and IMAX Theatre*  
Ann Rein, *National Art Museum of Sport at University Place*  
Allison Mailer, *BC Sports Hall of Fame and Museum*

***Your participation in submitting nominations for these awards is critical to the program's long-term success and high profile standing within our industry.***

***Thank you for your participation and Good Luck!***



## **2009 Communication Awards**

The Communication Awards program was established to provide recognition for excellence in publications by all sports museums, halls of fame or sports heritage organizations, regardless of size or budget, based upon a competition evaluated by ISHA members and communications professionals.

There are two tiers of competition: one classification for institutions with annual operating budgets of US\$250,000 or less, and the other for institutions with annual operating budgets of more than US\$250,000.

Saluting the wide variety of communications vehicles utilized by member institutions, seven different categories will be recognized annually, as follows:

- A. Books or exhibit catalogs
- B. Programs, annual reports or magazines (more than 12 pages)
- C. Newsletters (12 pages or less)
- D. Brochures, invitations, cards, or flyers
- E. Educational/Public Programming materials
- F. Video presentations
- G. Websites

Institutions may submit only one entry per category. If more than one entry per category is submitted, the entering institution risks having all the submissions for that category disqualified. Except for websites, the submission must have been produced (completed) in 2008 in order to be considered for a Communication Award. All entries must have been written, designed, produced and/or published for the member institution.

A "First Place" award and up to two "Honorable Mention" certificates will be awarded in each category for which there are at least three entries. The winners will be announced at ISHA's Annual Conference, October 27-29, 2009, in Baltimore, Maryland.

The Chair of the Communication Awards Committee will appoint a sub-committee of up to five members responsible for coordinating the call for entries, choosing the judges, organizing the judging and tabulation process, and providing the Communication Awards Committee Chair with the results. When possible, all "First Place" and "Honorable Mention" winners will be exhibited at the ISHA Annual Conference and recognized on the organization's website: [www.sportsheritage.org](http://www.sportsheritage.org).



## 2009 ISHA Communication Awards

### Entry Form

Name of Nominated Item: \_\_\_\_\_

Institution: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Mailing address: \_\_\_\_\_

City: \_\_\_\_\_ State/Prov: \_\_\_\_\_ Country: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

#### Classification (check one):

- The nominating institution's annual operating budget is US\$250,000 or less.
- The nominating institution's annual operating budget is more than US\$250,000.

#### Category (check one):

- A. Books or exhibit catalogs
- B. Programs, annual reports, or magazines (more than 12 pages)
- C. Newsletters (12 pages or less)
- D. Brochures, invitations, cards, or flyers
- E. Educational/Public Programming materials
- F. Video presentations
- G. Websites

- All submissions must have been written, designed, produced, and/or published for the entering institution.
- Institutions may submit **only one entry per category**.
- Enter only one item per entry form; make duplicates of form to enter additional categories.
- The entry **must** have been produced (completed) in **2008** (except for websites)

To submit an entry, complete this form, **enclose three (3) copies** of the nominated item, and send them **no later than July 31, 2009 to:**

International Sports Heritage Association  
P.O. Box 2384  
Florence, OR 97439