

Association News

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Do You Have A Passport? *Karen Bednarshi, Executive Director*

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If not, take care of it now so you can join us at the 41st Annual ISHA Conference at the Canadian Golf Hall of Fame and Museum in Oakville, Ontario, Canada (a Toronto suburb). The conference will be held on October 12-14, 2011 and promises to be another terrific learning and networking opportunity for everyone engaged in the sports heritage industry.

If you are an American member, you will need a current U.S. Passport to travel to Canada by air. New applicants must apply in person—usually at a U.S. Post Office or other state, county or municipal offices—and fill out form DS-11. Please visit <http://travel.state.gov>, and click on "Passport" for more information. If you need to renew your passport, and meet certain criteria, renewals can often be accomplished by mail.

Currently, it takes 4-6 weeks to obtain a U.S. passport and the fees are going up on July 13th. The fee for a new U.S. Passport is \$135 and renewals cost \$110. So don't delay, and take care of your passport right away. (Remember—it costs a lot more if you need an expedited passport!)

ISHA Membership Renewal notices were mailed to everyone on February 1 with a due date of

March 31. If you did not receive your notice, please contact me, and I will forward another copy. Be sure to return the Membership Directory update form as well so your listing is correct in the 2011/2012 Directory. The Membership Directory will be mailed with the 2011 ISHA Annual Conference Brochure and Registration Form in early June along with your new Password and Username for www.sportsheritage.org.

Many thanks to those of you who have already renewed your ISHA membership. We appreciate your support and look forward to another year of providing you with our E-newsletter, surveys that offer valuable information for running your business, a dynamic website, and the opportunity to showcase your public relations efforts by submitting them for the ISHA Communication Awards. Additionally, each year we offer two grants of up to \$1000 – one to fund a special project in your institution and the other to provide financial support to attend the Annual Conference. Grant applications will be available on the ISHA Website in April.

We look forward to seeing you at the Annual Conference in October!

Global Competition Honors Artists

A sculpture awarded top prize in a Beijing Olympics competition, a compelling photo of a young boxer facing a championship bout, and a memento-filled binder carved from one piece of wood are among the 50 award-winning works of sport art currently on exhibit at the National Art Museum of Sport on the campus of Indiana University-Purdue University Indianapolis.

The art was selected in a global competition for sports artists conducted by the Museum and selected by a jury from entries submitted from 26 states and 6 countries representing 57 sports. The *Commitment to Excellence in Art and Sport: A Fine Art Exhibit* will run until April 20, 2011. The competition's second year will open March 1, 2011, with September 15 as the deadline. Entries are to be submitted through www.juriedartservices.com.

The National Art Museum of Sport at 850 West Michigan Street, Indianapolis, IN, is open free to the public weekdays from 8 a.m. to 5 p.m.



"Subway Series" by Gary Erbe of Nutley, N.J., won the gold medal for painting in the National Art Museum of Sport's "Commitment to Excellence in Art and Sport: A Fine Art Competition."



"Perspective" by Edward Eyth, is a 25-inch bronze of one of the figures created as a landscape sculpture group for the Beijing Olympics.

In The News

Ryland Hoskins, Executive Director, of the **Tennessee Sports Hall of Fame and Museum** for the past decade, announced his retirement to take place at the end of February. At the annual TSHF Induction Banquet and Awards ceremony held February 11, 2011 in Nashville, Hoskins was honored as "Tennessean of the Year", an award given each year by the president of the Hall.

Following Hoskins' announcement, Bill Emendorfer, President of the Tennessee Sports Hall of Fame, said, "Ryland has been the face of the Tennessee Sports Hall of Fame. His dedication and timeless efforts have made this great venue possible. The Tennessee Sports Hall of Fame under Ryland's leadership has distinguished itself as one of the premier state sports halls of fame in the south. We will all miss Ryland's presence and want to wish him well."



On Saturday, Feb. 5, local sport fans had an opportunity to visit the **Alberta Sports Hall of Fame and Museum** to meet their local hockey heroes, the Red Deer Rebels. The Red Deer Rebels stopped by the museum to sign autographs and interact with hockey fans. All visitors to the museum received an uncut player card sheet for a \$5.00 donation to Central Alberta Kidsport. Visitors also had a chance to meet Team Kidsport Ambassador and Paralympian Earle Connor. More than 150 people attended this special event, which raised \$630.00 for Kidsport. The Alberta Sports Hall of Fame and Museum was happy to be a part of our youth sport movement to ensure that all kids get a chance to play.

The **U.S. Ski and Snowboard Hall of Fame** is launching the Ishpeming International Film Festival as part of Skiing Heritage Week, March 27-April 2nd in Sun Valley, Idaho.

A committee of film and ski historians has been formed to select 10 films for viewing in the Sun Valley Opera House during the week. These are the best historic ski films produced by some of the best known names in the industry. In being so selected, they will receive The Jerry, a special award named after the late Jerry Simon, well known ski show promoter and the organizer of the first ski film festival in the 1970s.

The program is one of several spin-off products from the Hall of Fame's film digitization project which is nearing conclusion. The project has been funded by the Institute of Museum and Library Services in Washington.



The **Pro Football Hall of Fame** recently announced plans for the largest expansion and renovation project in the museum's history. The planning, design and construction will take nearly two years and will cost \$23.6 million. The project has been dubbed the *Future 50 Project* because its completion, scheduled for 2013, will coincide with the Hall of Fame's 50th Anniversary and constitute the foundation for success in the next 50 years. The *Future 50 Project* calls for the Pro Football Hall of Fame to expand from 83,000 square feet to 124,000 square feet. A major part of the expansion is a new 10,800 square-foot Pro Football Research and Preservation Center. Additionally, 37,000 square feet of existing gallery space will be renovated including a new grand entrance, lobby and visitor orientation theater.

The Birmingham Barons and **Friends of Rickwood** announced the details of the 16th Annual Rickwood Classic presented by State Farm Insurance. Set for Wednesday, June 1, the classic will highlight the 50th anniversary of the 1961 Barons and their final season in the Southern Association. The 12:30 p.m. contest will showcase the Birmingham Barons against the Chattanooga Lookouts, Double-A affiliate of the Los Angeles Dodgers. Hall of Fame pitcher Gaylord Perry will attend and be available for autographs.

"The Friends of Rickwood look forward to a continuation of success of last year's Centennial, and are excited about honoring the 50th anniversary of the 1961 season," said Director of the Friends of Rickwood David Brewer. "We believe that Gaylord Perry is an outstanding choice for Classic VIP, and we look forward to welcoming him back to Birmingham and Rickwood Field," Brewer noted.

New Exhibits

Wrestling and Family Explored in New Book

The National Wrestling Hall of Fame & Museum is proud to announce its plans for an educational outreach program on the American Wrestling Family Experience. *Family Ties: An American Wrestling Tradition* will feature an exhibit, book, and forum at this year's NCAA Fan Fest in Philadelphia, Pennsylvania.

Both are set for release in March and will explore the connection between wrestling and family. The book is a compilation of stories written by several prominent wrestling authors with twenty-two historians also contributing to the research. Each chapter provides insight into wrestling as it relates to family.

The book will be available prior to the NCAA wrestling tournament at the National Wrestling Hall of Fame, (405) 377-5243 or the National Wrestling Hall of Fame Dan Gable Museum at (319) 233-0745. It will also be available online at www.wrestlinghalloffame.org or www.wrestlingmuseum.org.

Sports Legends Museum Hosts Civil War Exhibit

Sports Legends Museum in Baltimore is housed in an historic train station built in 1856. Camden Station was the main passenger terminus of the Baltimore and Ohio (B&O) Railroad, and has a significant role in the development of American railroading. The station also has a profound connection to the American Civil War. Abraham Lincoln passed through Camden Station four times, including a February 23, 1861 visit when he was secreted through the building on his way to Washington for his inauguration.

On February 23, 2011, the 150th anniversary of Lincoln's inaugural passage through the building, Sports Legends will open an exhibit focused on Camden Station and its Civil War history. The exhibit will remain open through December 2011.



New Exhibit Highlights the African-American Golf Experience

In observance of Black History Month, the USGA Museum will present a temporary exhibit entitled "A Passion for the Game: Portraits and Voices of the African-American Golf Experience," which will run from Feb. 1, 2011 through May 31, 2011. The African-American golf experience underwent dramatic changes throughout the Civil Rights era. Included in this exhibit are images and personal reflections of players that provide a perspective of their experiences. For the pioneers of the African-American golf experience, it was their passion for the game that compelled them to play with courage and dignity despite adversity.

For more information regarding the Museum, contact Susan Wasser at (908) 234-2300, extension 1254 or email swasser@usga.org. You may also visit www.usgamuseum.com.



Canadian Sports Hall of Fame Moves to New Building

Canada's Sports Hall of Fame is one of the oldest and most prestigious Halls in North America. This new state-of-the-art building is an educational, historical, and inspirational attraction located on the west side of Canada Olympic Park in Calgary featuring unique artifacts and more than 50 interactive displays showcasing Canada's greatest moments in sport. Through exhibits and technologies, the compelling stories and achievements of the more than 500 of Canada's sport heroes and builders who have made significant contribution to sport in Canada will be brought to life in innovative and exciting ways. For more information on the Hall, please visit us at www.sportshall.ca.

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New Exhibits Continued

Bobby Orr HOF Hosts Traveling Exhibit

Stockey Centre and the Bobby Orr Hall of Fame is pleased to host *1972 - The Goal That United A Nation: The Henderson Jersey Homecoming Tour* on March, 2, 2011. Guests will relive the spirit, excitement, and national pride of the 1972 Summit Series at the free exhibit. The travelling tour experience includes Paul Henderson's 1972 Summit Series jersey, special guest appearances, and rare Canadian hockey memorabilia with interactive games and activities.

National Sports Museum

The National Sports Museum at the Melbourne Cricket Ground in Melbourne, Australia, is delighted to announce the opening of a new, permanent gallery dedicated to thoroughbred racing. *Champions - Thoroughbred Racing Gallery* provides a new home for the collections and displays of the Australian Racing Museum, and features a wide range of horse racing artifacts. Highlights of the gallery include the articulated skeleton of 1890 Melbourne Cup winner Carbine, Phar Lap's racing colors, the heart of Tulloch, and Bart Cummings' 12 Melbourne Cup trophies. *Champions - Thoroughbred Racing Gallery* is also home to the Australian Racing Hall of Fame.

Time lapse footage of the installation of Carbine can be seen on our website at: <http://www.nsm.org.au/Whats%20On/Media/Video%20Gallery/Video%20Category%201.aspx>



Images of the permanent gallery of the National Sports Museum in Melbourne, Australia. Above photo features preserved skeleton of race horse Carbine, who won the 1890 Melbourne Cup.

Thessaloniki Olympic Museum Seeks Basketball Items

The Thessaloniki Olympic Museum is organizing an exhibit dedicated to the origin and highlights of basketball. You are all kindly requested to help us curate this exhibit and promote this sport by sending photos or items relevant to basketball's origins. The exhibition will open in October 2011. If you would like to help, please contact us at exhibition@olympicmuseum.org.gr. We all thank you in advance!

2011 Communication Awards Sneak Preview *Paula Homan, Committee Chair*

As I prepare for the 2011 Communication Awards, I am excited to share some ways that our committee has worked to improve the entry process and increase entries by the membership.

- Entries requiring physical samples will be limited to three maximum. I hope that our member institutions will keep this in mind when archiving samples of their successful communications, such as newsletters, programs, books and other printed materials.
- To enhance the opportunities for member entries, and capitalize on people's most recent achievements, the range of time for eligible entries has been adjusted to 18 months, from January 1, 2010 to June 30, 2011. By expanding the range of eligibility, we want our members to include materials from the previous and current year up to June 30. Yes, there will be some overlap the following year, but unless your entry was the category winner, you will have the option to submit it to compete with a different field of entries the following year.

To solve some confusion over when entries are due, the committee will structure the deadline as a "postmarked by" date with instructions to use first class or delivery service (such as UPS or FedEx) in order to ensure that the submissions you enter are received at ISHA's offices at an appropriate time. Remember that the entries are then shipped to three judges across the country, and we will be anxious to let the winners know of their award soon enough to plan their trips to Oakville, Canada on October 12, 13 and 14, 2011, when the awards will be presented.

The opportunity to recognize excellence by our member organizations in communicating with their audiences promises to be an enjoyable process for 2011. Please start now by planting the seeds for submitting entries this summer, and earn recognition for your sports heritage organization among your peers.

Inductions



Helping to induct Bill Bradley (top center and insert) and Bruce Sutter were (front row from left), Ozzie Smith, Whitey Herzog, Lou Brock, (top row from left) Bob Pettit and Willis Reed. Credit: Bill Greenblatt

St. Louis Sports Hall of Fame Inducts Sutter and Bradley

Bruce Sutter and former U.S. Senator **Bill Bradley**, two superstars in their respective sports, were inducted into the St. Louis Sports Hall of Fame as part of the 2010 Class during the organization's first "Locker Room Luncheon" February 10th.

Sutter, the baseball Hall of Fame pitcher, helped the Cardinals win the 1982 World Series, and **Bradley**, the former Crystal City High School, Princeton University and New York Knicks great went on to become an NBA Hall of Famer before running for U.S. Senator.

Hockey Hall of Fame Honors Two Women With Induction

This past November saw the Hockey Hall of Fame induct five more members into the Hall of Fame, including two women, which marked the first time women have been inducted into the Hockey Hall of Fame. The three athletes inducted were 19 year NHL veteran **Dino Ciccarelli**, three-time ECAC Player of the year **Cammi Granato**, and six time Central Ontario Women's League MVP **Angela James**. In the Builder Category, long-time Detroit Red Wings executive, **Jim Devellano** was honoured, and founding owner of the Calgary Flames, **Daryl "Doc" Seaman** was inducted posthumously.



Association News

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ISHA Founder's Fund Tribute Gift Program

The ISHA Founders' Fund was established to support long term initiatives in sports heritage by a select group of individuals who cared deeply for the legacy of sport on the world stage. The Fund now supports two annual grant initiatives of \$1,000 each to assist conference attendance and to aid in the implementation of a special project by two ISHA member organizations. The future vision for this program includes the development of additional grant opportunities and increased grant amounts for successful applicants.

In order to meet the long-term obligations of this Fund, a Founders' Fund Committee has been established to develop and implement fundraising initiatives which will raise capital for the Fund. Over the course of the year we will be looking at different methods through which we can raise money for this Fund. At present we would like to remind the membership about the Founders' Fund Tribute Gift Program.

The Founders' Fund Tribute Gift Program is designed to allow ISHA members, and non-members alike, the opportunity to recognize individuals who have a love of sport and sport heritage. All of life's milestones (birthdays, anniversaries, promotions, memorials, etc.) can be honored or remembered through a financial gift to the Fund. All financial gifts are acknowledged with a commemorative certificate sent to the designated recipient. The amount of your contribution will remain confidential and is tax deductible to the full extent of the law. Additional information on The Founders' Fund Tribute Gift Program can be found on the ISHA website (www.sportsheritage.org) main page.

The ISHA Founders' Fund provided me with an opportunity to appropriately pay tribute to a giant in the world of sports heritage on his passing. The late John Bankert, who spent his entire professional career at the Pro Football Hall of Fame, was a good friend, an ISHA colleague and an

outstanding leader in the sports world. He had an extraordinary love for the Hall of Fame and for sports heritage. That passion drove him to do some incredible work in the field.

The Founders' Fund is such a great initiative. The legacy it is creating—often in the name of outstanding sports heritage leaders, like John Bankert— has such incredible value.

~ Peter Webster, 1987 Schroeder Award Winner, British Columbia

The Founders' Fund Committee looks forward to working with the members of ISHA to further develop and strengthen this Fund and expand the opportunities that it supports. We encourage you to spread the message of the Founders' Fund to your professional colleagues and organizational members in order to broaden the knowledge of, and the support for, this key ISHA program.

The mission of the International Sports Heritage Association is to educate, promote and support organizations and individuals engaged in the celebration of sports heritage.

