

Association News

Volume 39, Issue 1

40th Annual Conference Features Speaker Bill Walton

Deadlines are quickly approaching for the 2010 ISHA Conference. Registrations must be received by September 28th but The Marriott Gaslamp Quarter hotel has a deadline of September 20th. Book now to guarantee your spot.

Take advantage of the opportunity to meet face-to-face with your colleagues in the sports heritage industry at the 40th International Sports Heritage Association Annual Conference at the San Diego Hall of Champions in San Diego, CA on October 12-14, 2010.

The conference theme is *"Beyond the Walls: Reaching Tomorrow's Audience Today."* The information-packed Conference features session topics that include The Future of Storytelling, Grant Writing, Museums & Halls of Fame as Event Venues, Promoting & Protecting with Copyright Law, and New Methods for

Increasing Museum Attendance.

Conference Workshops include Digitizing Archives for Online Exhibitions and Connecting with Tomorrow's Audience Today.

The keynote speaker at the Wednesday, October 13 Evening of Champions Dinner is Bill Walton, former NBA star and a member of the Basketball Hall of Fame, Oregon Sports Hall of Fame and the San Diego Hall of Champions. Randy Jones, 1976 National League Cy Young Award Winner will speak at the Farewell Luncheon on Thursday.

The Hall of Champions is located in San Diego's

renowned Balboa Park – the nation's largest urban cultural park and home to 15 major museums, performing arts venues, beautiful gardens and the world famous San Diego Zoo.

Scheduled site visits during the Conference include a tour of PETCO Park and a walking tour of Balboa Park.

Early Bird Registration ends September 14! Early registrants will receive a \$25 US discount on their registration fee. The conference brochure and registration form can be downloaded at www.sportsheritage.org.

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New Exhibits

American Motorcyclist Association Opens New Exhibits

The American Motorcyclist Association (AMA) Motorcycle Hall of Fame in Pickerington, Ohio, welcomed an enthusiastic crowd for the dedication of a new main-floor gallery and the opening of two new exhibits, "30-Year Ride: Honda's Ohio-Made Motorcycles," and "Dirt-Track! All-American Racing."

The new main floor gallery features eight areas, each representing a segment of motorcycling for which men and women are inducted into the Hall of Fame: Ambassadors and Industry, Design and Engineering, Dirt-Track, Leadership and Rights, Motocross and Supercross, Off-Road, Roadracing and Specialty Competition. Each area tells the story of a specific Hall of Fame member.

Ski & Snowboard Museum Opens New Exhibit

The U.S. Ski & Snowboard Hall of Fame and Museum, Ishpeming, Michigan, opened a new exhibit this summer called American Ski Manufacturing. The exhibit explores the origin of ski manufacturing in factory settings starting with Martin Strand who pioneered the mass production of skis during the late 1800s in St. Paul, Minnesota. The exhibit also features a timeline of Northland Skis produced by the C.A. Lund Company starting in 1911. A variety of visuals tell the story including a panel examining the preferred wood used to make the skis. An expansion of the exhibit is planned that will feature modern ski production.



World Golf Hall of Fame Features Items from Momentous Rounds

Mementoes from Stuart Appleby's 59 and 18-Year-Old Bobby Wyatt's 57 Rounds on Display

PGA TOUR player Stuart Appleby shot a celebrated round of 59 on August 1 at the Greenbrier Classic, making him the second PGA TOUR player in a matter of weeks to achieve the coveted feat. Bobby Wyatt, the 18-year old University of Alabama signee, shot a 57 at the Alabama Boys State Junior Championship on July 28. World Golf Hall of Fame will house a display highlighting both momentous rounds beginning this week. On display are Appleby's purple Cutter & Buck shirt, black pants and white Callaway visor he wore that memorable day. Commemorating Wyatt's round are his pink Ralph Lauren shirt, his Titleist hat, FootJoy glove and the Titleist Pro V1 golf ball.

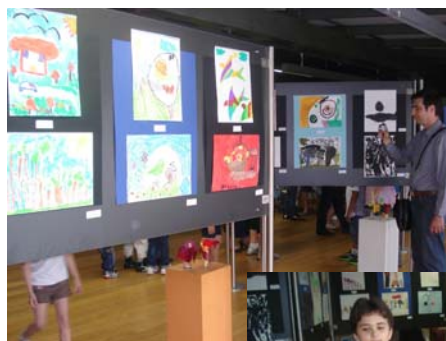
Successful Educational Programs

British Columbia Hall of Fame Unveils Education Program

The Vancouver Canucks are celebrating forty years in the National Hockey League. In celebration of this milestone, the BC Sports Hall of Fame is adding a new hockey unit to its online educational program the *Hero in You*. The unit offers free lesson plans celebrating the team's history with a focus on goal setting and leadership.

Thessaloniki Olympic Museum Celebrates Education Programs

In June 2010 the Thessaloniki Olympic Museum celebrated the end of another successful year of educational workshops (cooking, painting, micro-sculpture and theatrical workshops). Children displayed their artwork, presented their performances and cooked for the museum visitors exposing the positive consequences of healthy food in the human body. It was an exceptional event that combined entertainment with education.



Induction Ceremonies



Tom Paciorek (left), inductee Kristy Kowal, and presenter Greg Luzinski at the Detroit Sports Broadcasters Association press conference.

The National Polish-American Sports Hall of Fame held its 2010 Induction ceremony in Troy, MI on June 24, 2010. More than 400 guests were on hand as collegiate and Olympic swimming champion Kristy Kowal and tennis legend Jane "Peaches" Bartkowicz accepted their awards from head U.S. Olympic swim coach Jack Bauerle and former state tennis champion Chuck Brainard respectively. Ginny Ozark, wife of former major league baseball manager Danny Ozark, accepted her late-husband's award, as presented by former Phillies star Greg "The Bull" Luzinski. NPASHF Inductee Tom Paciorek served as Master of Ceremonies for the event.

College Football Hall Enshrines 24 New Members

The College Football Hall of Fame held its annual Enshrinement Festival on July 16-17th in South Bend, Indiana. The weekend's festivities included a variety of family friendly events culminating with the Enshrinement Dinner and show hosted by Mark May and Jesse Palmer. Twenty-four of the game's greatest players were inducted including Tim Brown, Gino Torretta and Chris Spielman. The event drew thousands of fans from across the country that traveled to pay tribute to the athletes at college football's ultimate shrine. The 2011 Enshrinement Festival will be on July 15-16, 2011.



Tom Glavine's Induction into Braves Hall of Fame and #47 Retirement

The Atlanta Braves honored Tom Glavine on Friday, August 6 by inducting him into the Braves Hall of Fame and retiring his uniform number. The induction took place at the Braves Hall of Fame Luncheon at the Omni Hotel at the CNN Center during the day and the uniform number retirement took place the same evening in a pre-game ceremony at Turner Field. Glavine's #47 will be the seventh Braves uniform number to be retired, joining Hank Aaron (44), Eddie Mathews (41), Dale Murphy (3), Phil Niekro (35), Warren Spahn (21), and Greg Maddux (31). The Braves also retired the number 42 along with all teams in Major League Baseball to honor Jackie Robinson.

Patriots Hall of Fame Honors Cunningham

Fullback Sam "Bam" Cunningham became the 15th player inducted into the Patriots Hall of Fame in a public ceremony on August 12 outside The Hall at Patriot Place presented by Raytheon. The former USC star was the 11th overall draft pick in 1973 and went on to become the Patriots all-time leading rusher with 5,453 yards to go with 43 rushing touchdowns. He also was the leading rusher on the Patriots 1978 team that set a single-season NFL rushing record with 3,165 yards – a record that remains intact.

The BC Sports Hall of Fame will be welcoming its newest members on September 16th, 2010 at the 42nd Annual Banquet of Champions. This event is the formal induction ceremony for athletes Joe Sakic (hockey), Spence McTavish (rugby), Cheryl Gibson (swimming), Sean Millington (football) and Richard Peter (wheelchair basketball); builders Jenny John (field hockey) and Lorne Davies (all-round); media Greg Douglas; pioneer Ann Clark; and the 1994 BC Lions Football Team.

Call for Papers

Sport has, for some time, been an important and popular aspect of contemporary social life. More recently, it has also become a phenomenon that imaginatively, bodily and often *literally* intersects with heritage and culture. The Olympic Games, hosted by London in 2012, presents a timely and exciting opportunity to explore the interrelations between sport, heritage and tourism in local, national and international contexts. The event itself is imbued with rituals and traditions that elevate the participant and spectator experience into one worth protecting and remembering. Such is the importance and global impacts of the Olympic Games that it has an almost unique ability to simultaneously celebrate as well generate heritage 'moments'.

How key stakeholders will create, contain and remember such moments has yet to be firmly agreed and established. The tangible heritage features of the event are manifest; from the myriad of artifacts and ephemera found in museums (not least of which the Olympic Museum in Lausanne) to the celebratory symbolism of past Olympic venues and sites that have become visitor attractions in their own right. In addition, "legacy" has become almost synonymous with hosting an Olympics and, while this term is normally associated with the venues themselves, it is also readily applied to the human legacies of the Olympics.

This special issue of the *International Journal of Heritage Studies*, to be published in 2012, invites expressions of interest for high quality papers that examine any issue concerning the Olympics, heritage, identity and performance.

Papers can be theoretical, conceptual or empirical and may address the following indicative topics:

- The Human and Built Heritage of the Games
- Impacts of the Olympics on Cultural Heritage
- Heritage discourse in the Olympic Games
- Nationhood, identity and the heritage of the Games
- Heritage in the Opening/Closing ceremonies

Due Dates:

Abstracts: 15th October 2010 First drafts: 31st March 2011
Reviews returned: 10th June 2011 Final drafts: 30th September 2011
Submission to Journal: 30th November 2011

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Association News

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Keep a look out for new and exciting changes to the ISHA website, www.sportsheritage.org. The new and improved website is scheduled to launch this Autumn!

Member News

IFAF Hosts First Women's Football Championship The world's best female American Football players converged on Stockholm, the capital city of Sweden, from June 26 to July 4 for the inaugural International Federation of American Football (IFAF) Women's World Championship. The United States defeated Canada in the championship game to claim the first ever world title in Women's American Football...

Saskatchewan Hall to Crown Fan of the Century The Saskatchewan Sports Hall of Fame and Museum (SSHFM) and the Dunlop Art Gallery (DAG) are looking for the *Ultimate Fan of the Century*. Prizes will be awarded in two age groups – ages 8 to 14 and 15 and older. The contest will take place during *Rider Pride – Celebration in the Park* on September 4th...**Alberta Sports Hall of Fame Hosts Golf Tournament** On Thursday, August 5th 148 people gathered at the beautiful

Innisfail Golf Course in support of the Alberta Sports Hall of Fame and Museum fundraising golf tournament. The day was exceptional with gorgeous weather, great sponsors and keen golfers; it was a perfect day for golf. The Alberta Sports Hall of Fame and Museum would like to thank all their volunteers, golfers and sponsors for their continuous support, sponsorship, donations and participation in our 18th annual fundraising golf tournament. The event raised just over \$40,000.00.



The mission of the International Sports Heritage Association is to educate, promote and support organizations and individuals engaged in the celebration of sports heritage.